

# **Public Diplomacy Forum 2015**

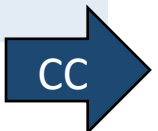
## **4th International Conference on Public Diplomacy in China-Europe Relations**

**Regulatory principles for global  
commons goods**



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# What are commons?

Common Pool Resources



Commons

Common heritage  
of nature

water, air, climate,  
fish in the ocean

Common heritage of  
social life

asylum, **privacy**



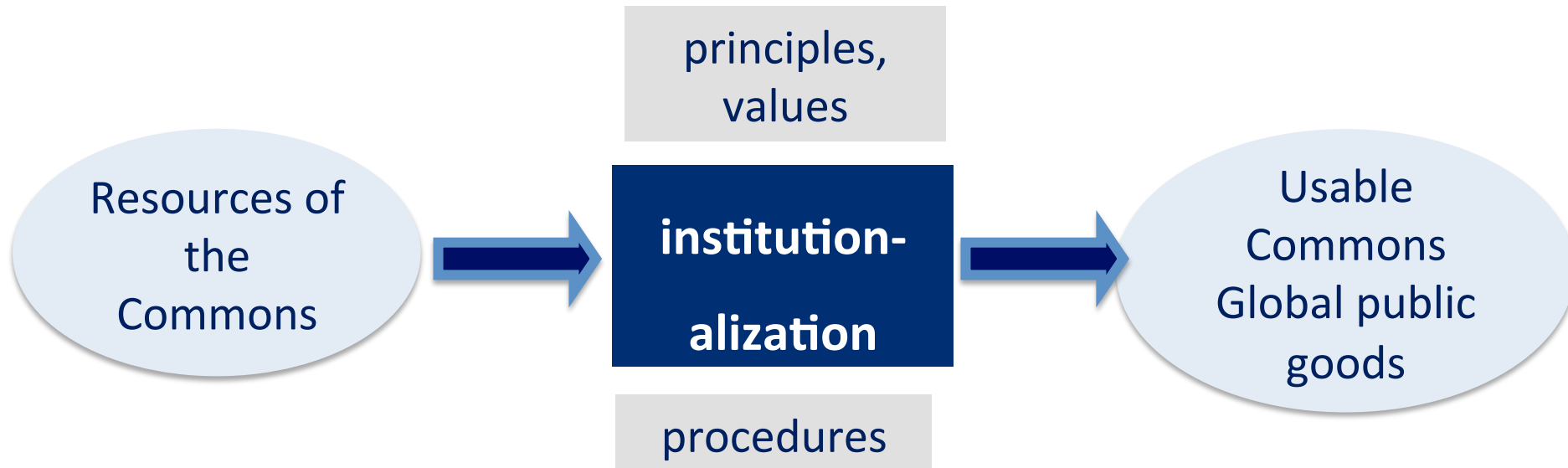
Commons heritage of  
cultural creativity

the arts

**knowledge and information**



# Commons need to be institutionalized



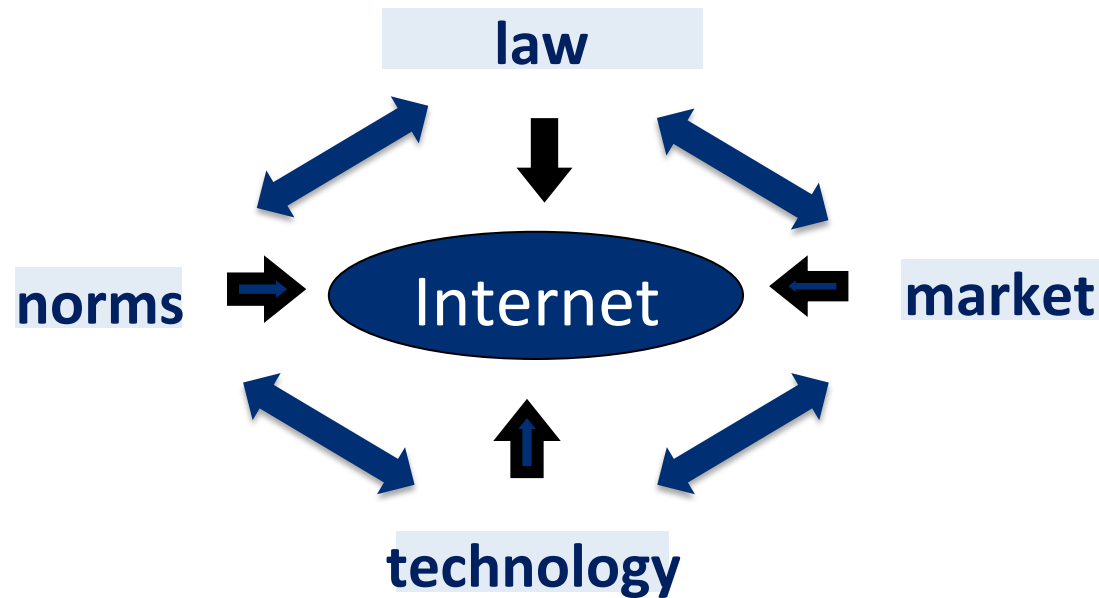
**Commons (global common goods) are institutionalized „common-pool resources“**

According to Elinor Ostrom: *Governing the Commons: The Evolution of Institutions for Collective Action* (1990)

# Commons need to be regulated

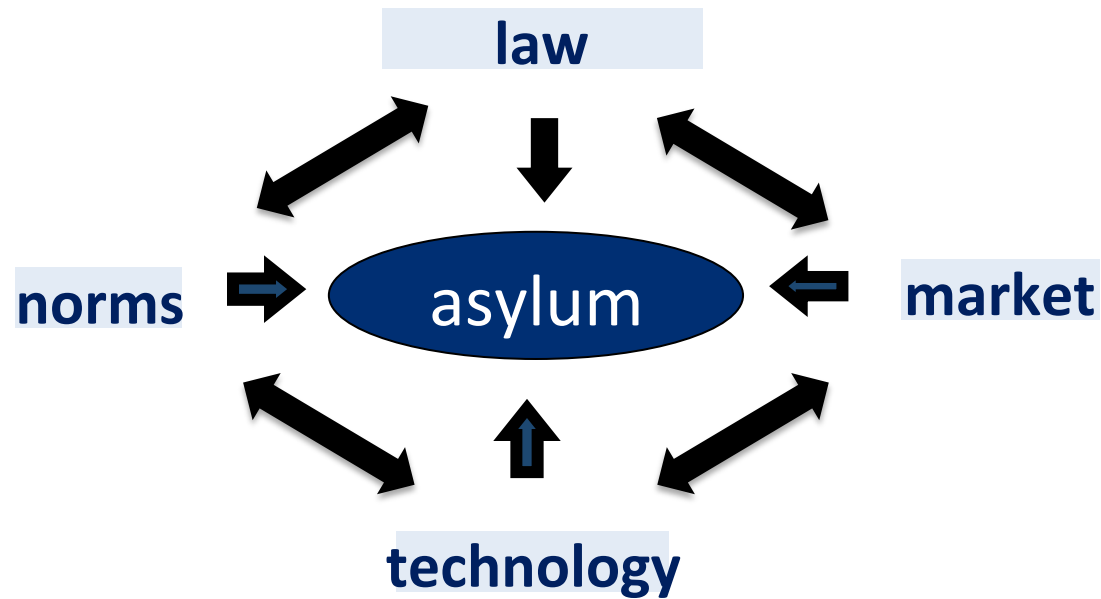


# Commons need to be regulated

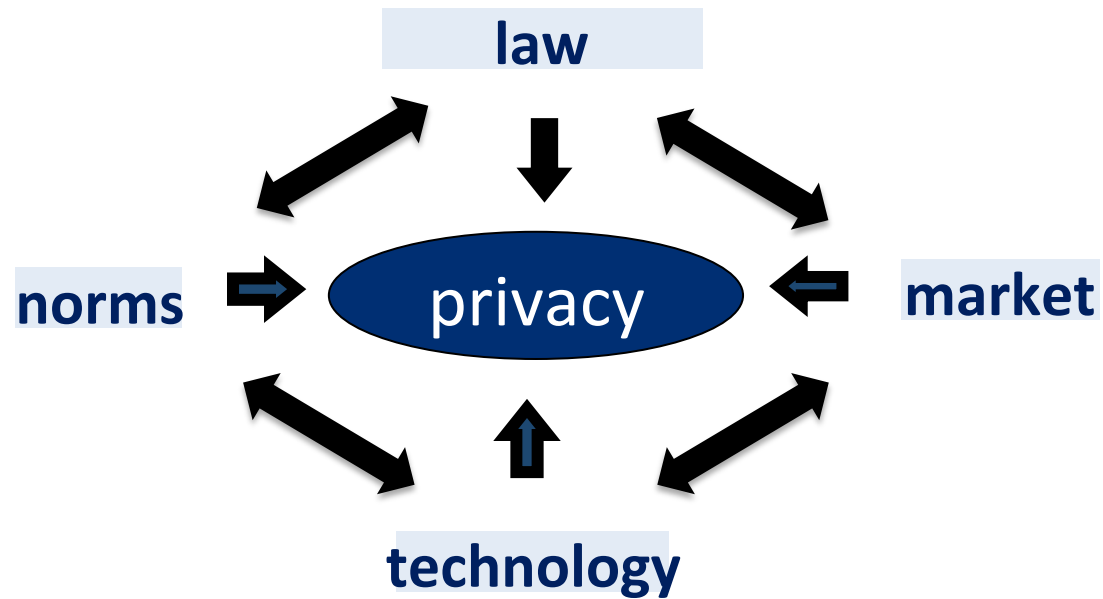


Applying Lawrence Lessig: Code and other laws of cyberspace. Basic Books, Perseus Books Group: New York 1999, second edition 2006

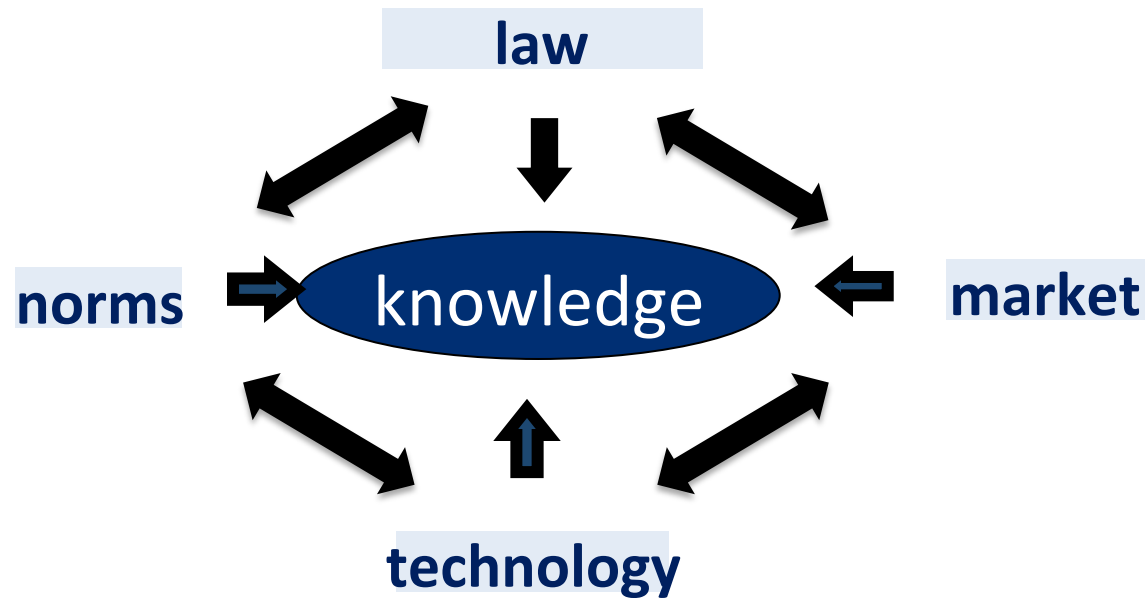
# Commons need to be regulated



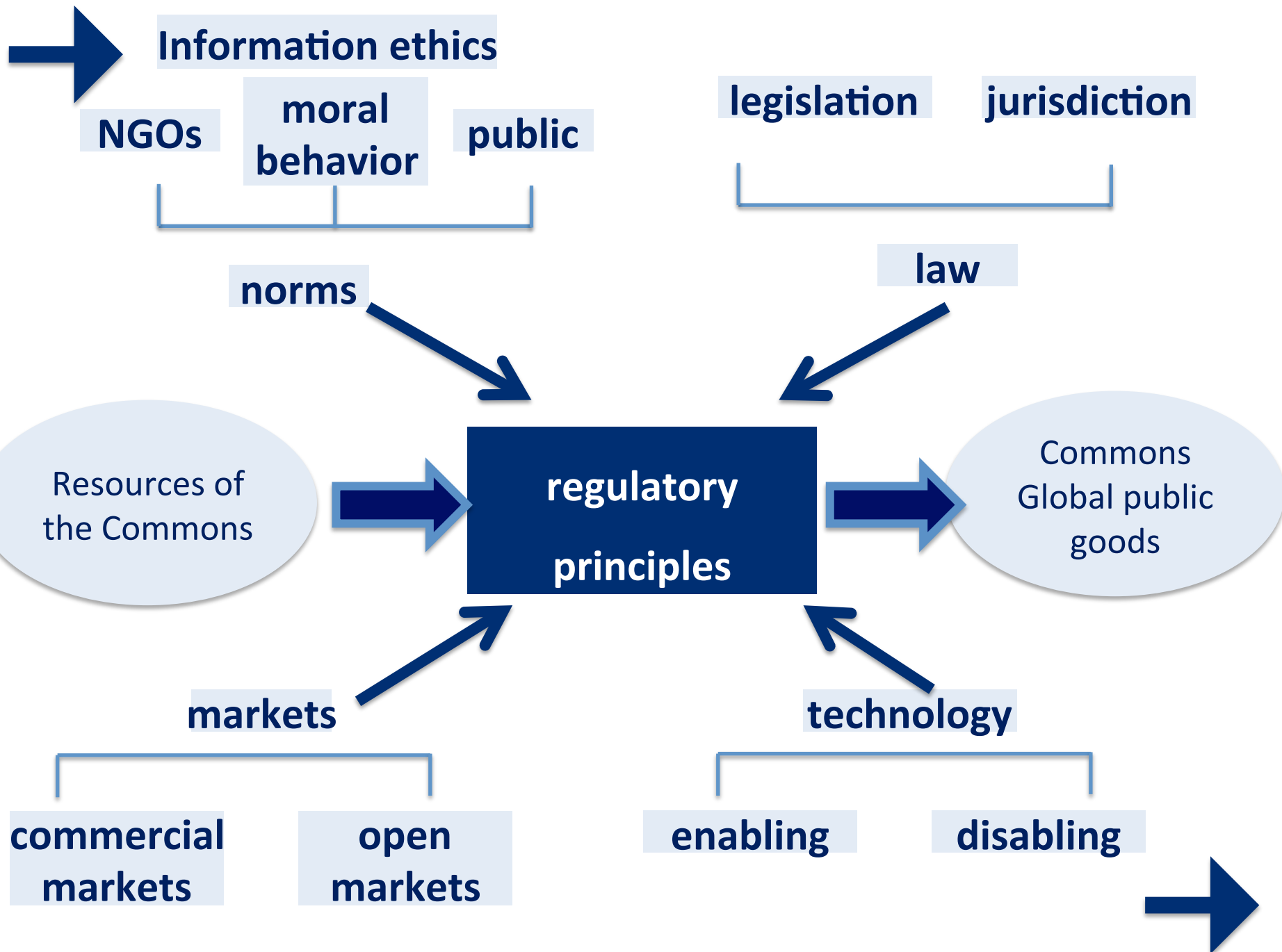
# Commons need to be regulated



# Commons need to be regulated









# Information ethics

**to be the reflection on beliefs, rules and norms/values  
(in total: moral behavior) which continuously develop/  
change in electronic environments**

**cannot be derived from whatever law of nature, from  
however grounded metaphysics, let alone from religion  
or politicians (party leaders, government)**

**NGOs**

**empathy  
caring  
responsibility**

**no restrictions to  
the right to asylum**

**norms**

**law**

**right to  
asylum**

**regulatory  
principles**

**welcome  
culture for  
refugees**

**markets**

**technology**

**open  
markets**

**compensation for a  
declining and aging  
population**

**enabling  
fair system for the  
distribution of refugees**

**„the boat is full“  
protection  
security**

**limitations to  
the right to asylum**

**norms**

**law**

**right to  
asylum**

**regulatory  
principles**

**refugees  
only teeth  
grindingly  
accepted**

**markets**

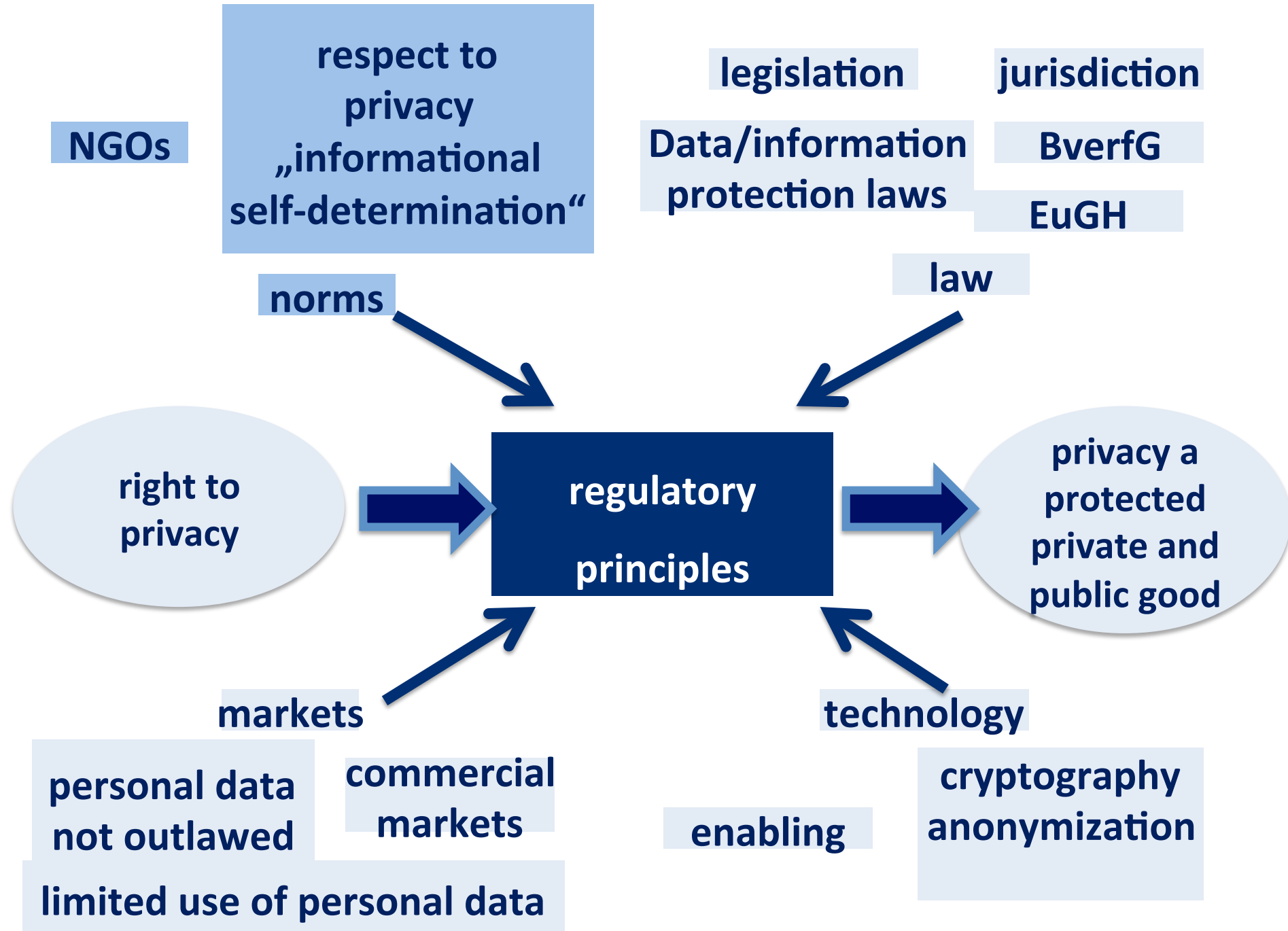
**technology**

**commercial  
markets**

**selection of high  
qualified  
refugees  
brain drain**

**disabling**

**tougher security  
measures**



**privacy: obsolete  
personal data a currency**

**legislation**  
**free markets treaties  
reinforced  
security laws**

**norms**

**law**

**right to  
privacy**

**regulatory  
principles**

**privacy:  
negotiable  
negligible  
exploitable**

**markets**

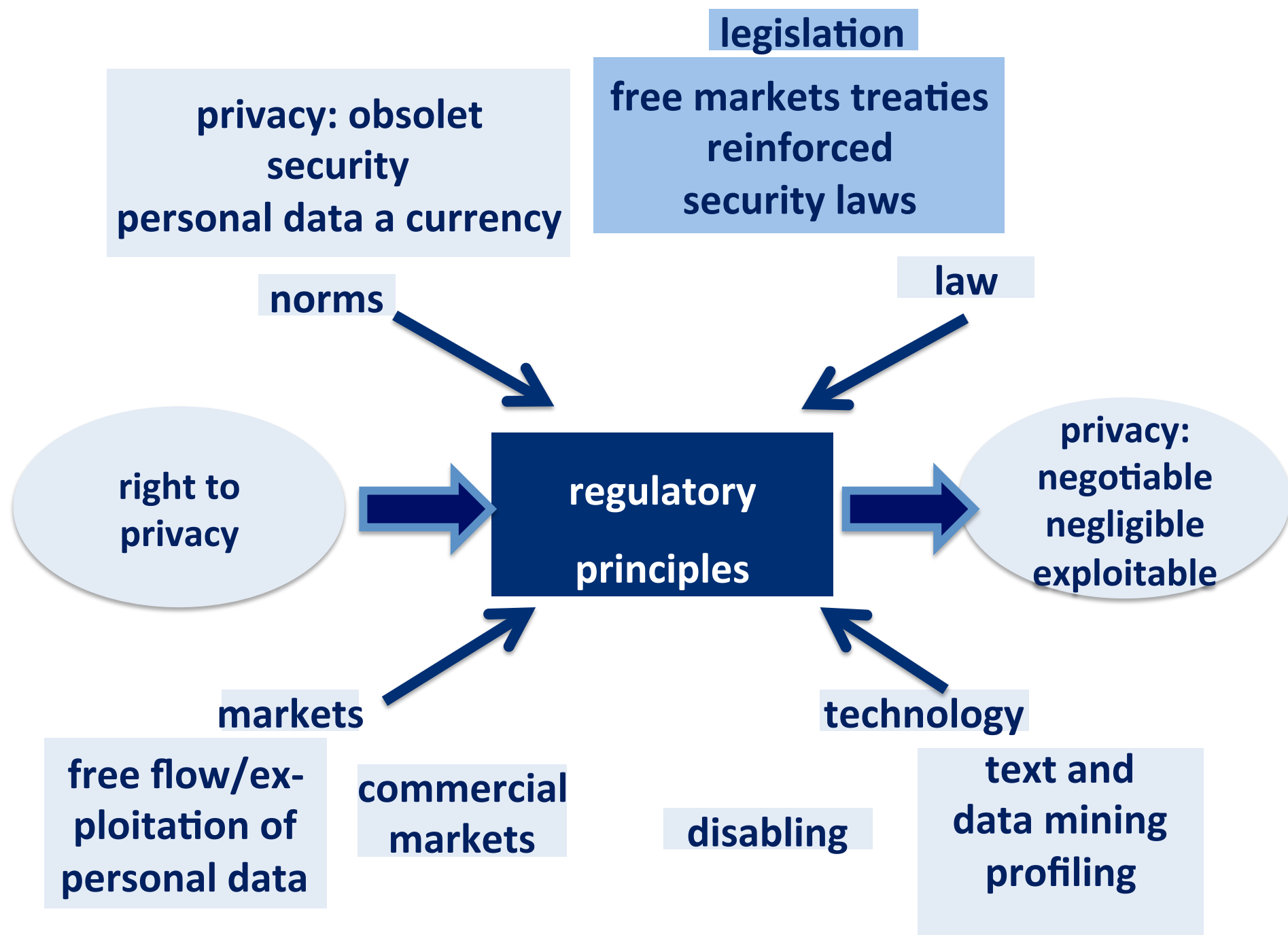
**technology**

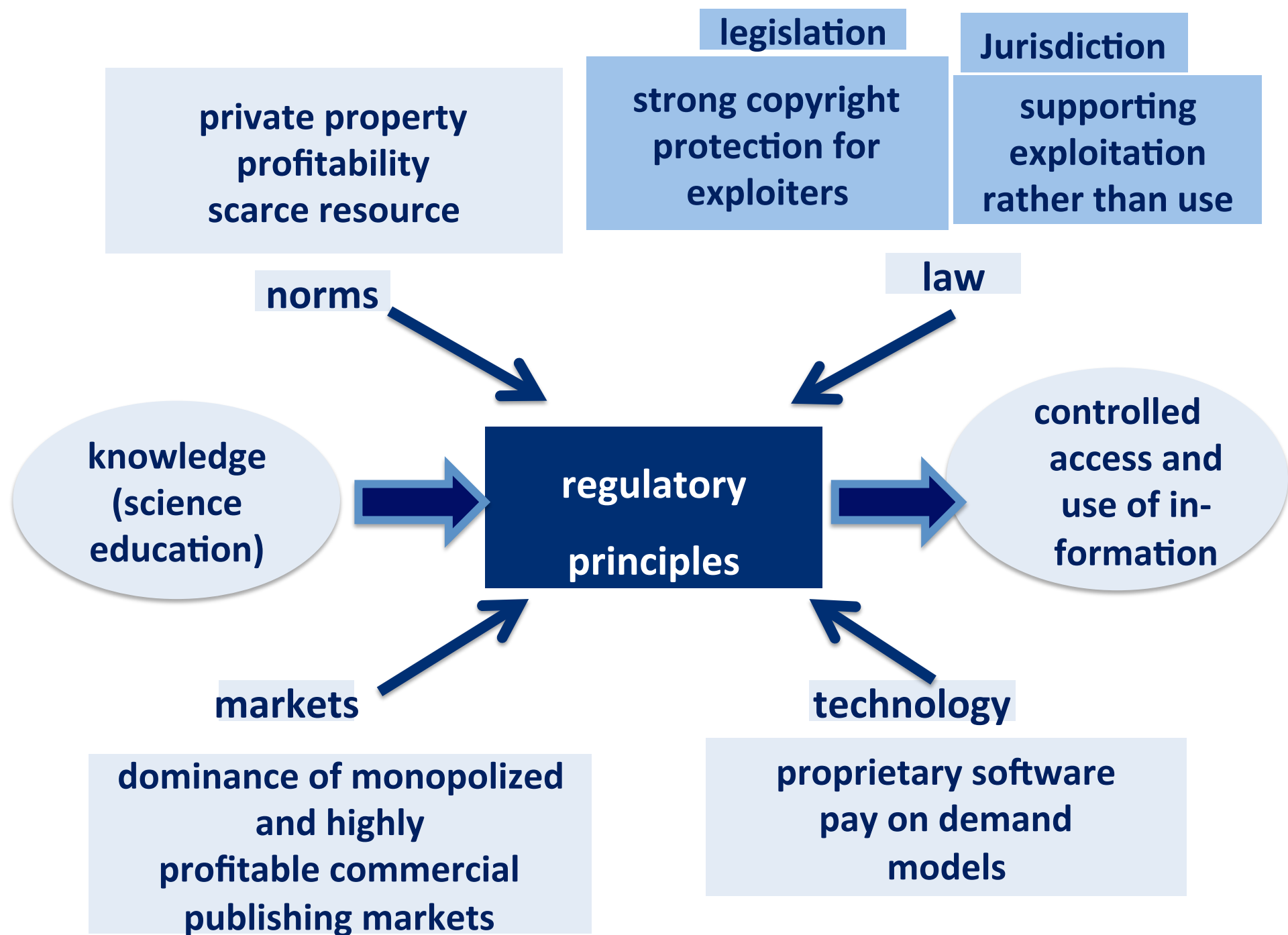
**free flow/ex-  
ploitation of  
personal data**

**commercial  
markets**

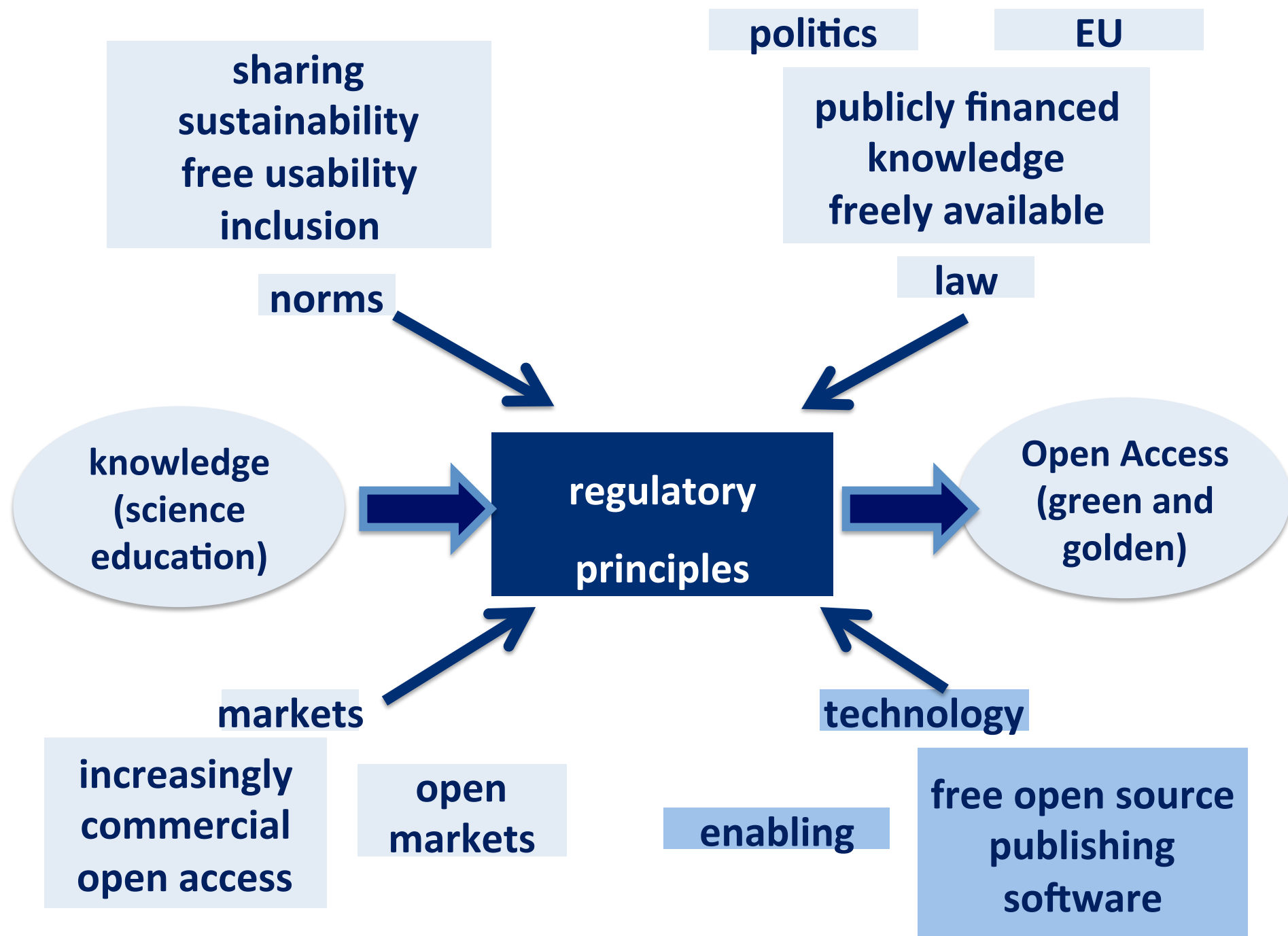
**disabling**

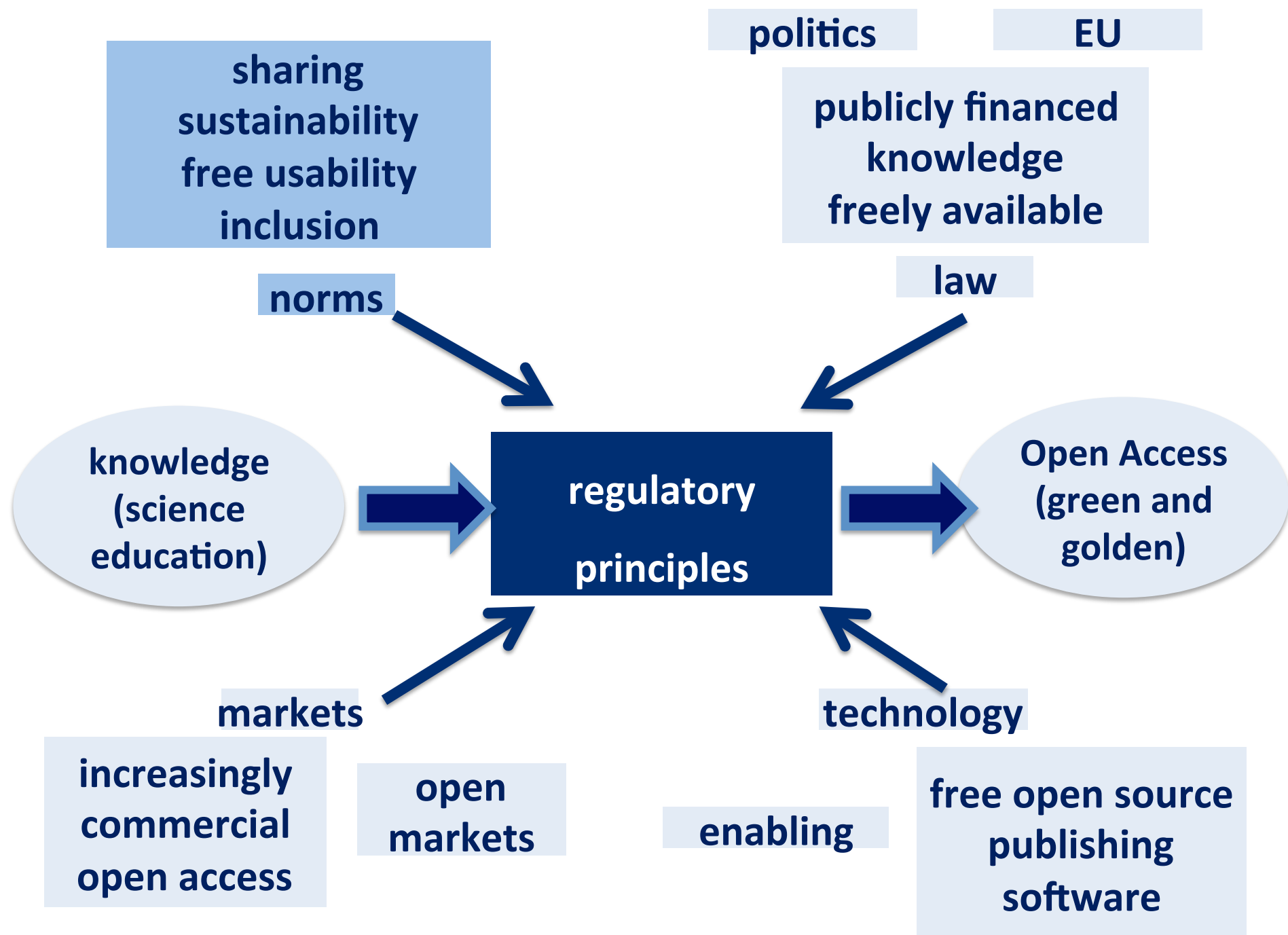
**text and  
data mining  
profiling**











## Conclusion

**Global common goods are personal and social rights**

Neither **law** nor **technology** nor **markets** can **count on acceptance in the long run when they are inconsistent or even contrary to the moral behavior** of the people who are affected by the consequences of the three (above mentioned) regulatory instances.

It is within **civil society** and in **changing environments** where **moral behavior develops**.

**A strong system of non-governmental organizations (NGOs)** is the best means for **securing and strengthening global common goods as personal and social rights**.



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